



بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Arabic Language Development Program (ALDP)

Proposal For:

School:

Address:

Board:

Contact Person:

Email:

Phone:

About Arshad Edu Care:

Arshad Edu Care is a one-stop learning hub that empowers teachers, students, parents, and school leaders through various programs.

Our on-demand consultancy extends this support through the Arabic Language Development Program for students, the Ta'heel Program for Teachers, lesson-planning guidance, study-skills coaching, parent counselling, curriculum design, and institutional management, providing values-aligned solutions that help every stakeholder thrive.

About the Founder:

Dr. Arshad Basheer Madani

5000+ Students | 20+ Years of Experience

Dr. Arshad Basheer Madani is a distinguished scholar, educator, and international speaker with over two decades of expertise.

Fluent in multiple languages and holding a PhD in Business Administration, he seamlessly integrates traditional Islamic knowledge with modern educational practices.

As the founder of several successful ventures, Dr. Madani continues to inspire and empower learners worldwide through his impactful lectures and pioneering educational initiatives.

Program Highlights

Comprehensive Vocabulary

Learn and internalise 1,000 high-impact Arabic words through engaging repetition and context-based practice.

Conversational Fluency

Practice 400 real-life dialogue lines to build practical speaking confidence.

Age-Segmented Batches

- **Batch 1 (4–8 yrs):** Foundational listening & speaking.
- **Batch 2 (8–12 yrs):** Add beginner reading skills.
- **Batch 3 (12–15 yrs):** Add core Arabic grammar for sentence construction.

Weekly Live Sessions

30 live Zoom classes (80–100 minutes each) led by an expert instructor.
Students assemble in school for collaborative learning.

WhatsApp Homework Loop

Post-session audio tasks reinforce pronunciation, and the instructor provides weekly feedback.

End-of-Course Certification

Printable PDF certificate for every student, acknowledging vocabulary, conversation, and (where applicable) reading/grammar milestones.

Arabic Language Development Program **(ALDP)**

Elevate your students' Arabic proficiency with our structured, interactive, and outcomes-driven ALDP. Over 30 weeks, learners memorise 1,000 high-frequency words and master 400 essential conversational lines—empowering them to communicate confidently in everyday Arabic.

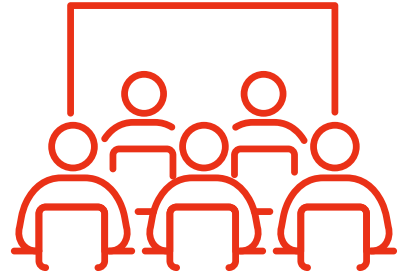
Session Structure (Typical 100-minute lesson)

InshaAllah, this program will provide your educators with essential skills to foster a thriving learning environment. Here is a brief overview of the program's goals, format options, and expected deliverables.

- **Warm-Up Review (10 min)** – Recap prior vocabulary via quick Q&A.
- **New Vocabulary Input (25 min)** – The Instructor presents 30–40 new words with visuals.
- **Conversation Drill (20 min)** – Students practise target sentences in pairs or chorus.
- **Skill Add-On**
 - **Batch 2:** Reading short text.
 - **Batch 3:** Grammar mini-lesson.
- **Interactive activity (15 min)** – stage show for conversation, flash-card race, or role-play.
- **Homework Briefing (5 min)** – The Instructor records the WhatsApp audio assignment.
- **Q&A & Du'ā' (5 min)** – Answer questions; close class.

School Support Needed

- A hall or smart-classroom with a projector (or TV) & stable internet.
- On-site facilitator to oversee students and tech.
- Creation of batch-specific WhatsApp group(s) for homework audio.
- Fixed weekly time slot per batch for 30 weeks.



Deliverables to Your School

1. 30 live instructional sessions per batch.
2. Digital slide decks & vocabulary lists.
3. Weekly homework audio & feedback.
4. Periodic progress summaries.
5. PDF certificates for all completers.



Fees:

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Arshad Edu Care

Next Steps

1. Confirm preferred start date and weekly time slots.
2. Finalise student numbers per batch for pricing.
3. Sign the service agreement and schedule a technical test.
4. Launch ALDP and watch your students' Arabic skills thrive!

Prepared by: Arshad Edu Care Team

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Date: